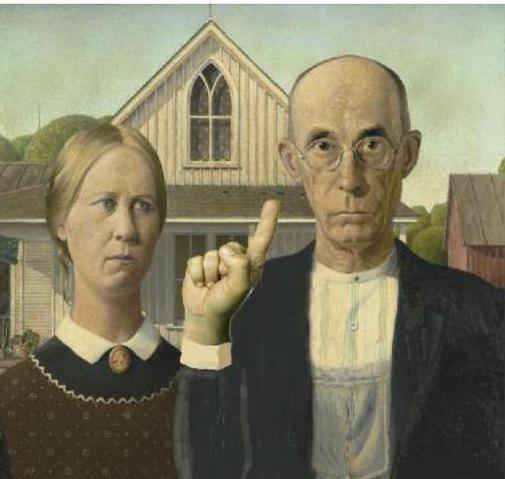


Is this Heaven? No, it's Iowa.

Top Ten Reasons to attend the Heartland Holiday

- 10 'Iowa Nice' is real! The locals will hold the door open for you, wish you a good day and tell you "Thank you now" as they refill your coffee cup.
- 9 Iowa is not flat! Due to its many river valleys and the impact of the glaciers millions of years ago, most of the state has a rolling terrain. It's particularly true in the northeast corner where it's known as 'Little Switzerland'.
- 8 Into old trucks or motorcycles? The Iowa 80 Truck Museum (part of the world's largest truck stop) is an hour's drive east. The National Motorcycle Museum, with bikes dating back to the 1800's is in Anamosa, a half-hour drive north.
- 7 Willkommen! The world-famous Amana Colonies are a 20 minute drive from Cedar Rapids and the Amish community of Kalona is just a bit further south. Both offer shops and stops that give insights into their history, cultures and traditions.



This guy thinks the Grant Wood tour should be rated a little higher.

6 Our Grant Wood tour will highlight the work of this renowned artist, but both places offer much more. The Museum of Art has exhibits ranging from 2,000 year old Roman sculptures coins, lamps and musical instruments to contemporary works by noted local artists. Bruce-more, an 1880's mansion on the National Registry that served 3 prominent Cedar Rapids families. The 21-room Queen Anne Mansion and surrounding landscape demonstrate the art, furnishings, technology, and architecture of the early 20th century.

5 Cedar Rapids was once reputed to have more citizens of Czech and Bohemian ancestry than any other city in the world except Prague! The National Czech & Slovak Museum & Library celebrates this heritage with displays of costumes, glass and tales of the Czech peoples.

4 The New Bo District, once an aging neighborhood that had been the center of Bohemian life, is now a statement to resiliency. Recovery from the devastating flood of 2008 produced a lively mix of restaurants, bistros, boutiques and a booming City Market.

3 Cedar Rapids has something for everyone in its mix of Restaurants. Whatever your culinary preference; our list of places will please your palate and are easily accessible.

2 Kirkwood Community College provides an excellent base for our Holiday. It has all the resources for staging such a diversified event, plus some intriguing technical programs that might be fun to explore...

- A state-of-the-art wind turbine used as a live training center that also provides of the campus's energy. (You can 'step inside' what's inside the box at the top too!),
- Hotel at Kirkwood Center, the nation's only luxury teaching hotel at a 2-year college,
- The most credit programs in the state, ranging from Accounting to Welding,
- The #1 Agricultural program at a 2-year college in the nation,
- The Iowa Equestrian Center, the Midwest's premier equestrian facility.

- 1 The Number One reason is YOU! You owe it to yourself if:
- You've never before experienced the great variety of events and activities that every 356 Holiday provides,
 - You've been to previous Holidays and need to re-connect with folks you met there,
 - Your 356 deserves a decent workout and this location makes that happen,
 - And, without YOU, this Holiday won't be a complete experience for everyone else!

August 23-27, Cedar Rapids

356 Registry Holiday in the Heartland

Be there!

For Updates and registration, VISIT OUR WEBSITE heartlandholiday2017.org



Holiday in the Heartland

The event begins on Wednesday, August 23 and ends Sunday, August 27. See the website for a complete up-to-date schedule of events.



Concours site, Cedar Rapids